



**Laureates:**

Mairead Maguire, Ireland (1976)  
Rigoberta Menchu Tum, Guatemala (1992)  
Jody Williams, USA (1997)  
Shirin Ebadi, Iran (2003)  
Leymah Gbowee, Liberia (2011)  
Tawakkol Karman, Yemen (2011)

**Nobel Women's Initiative launches InterviewHer, a global media database of women experts on conflict and security**

(Ottawa)-- February 13, 2019. The Nobel Women's Initiative today launched **InterviewHer**, a global database that helps connect media to a wide range of women experts on conflict, peace and security from around the world. Research from the *2015 Global Media Monitoring Project* – which analyses media trends from over 100 countries–indicates that only 19% of experts quoted in global media are women, versus 81% for their male counterparts.

*"The monitoring shows extremely slow progress in bringing women's voices to bear in public discourse taking place through the news media. Not only does the news present a male-centric view of the world, it is also marked by gender bias and extensive stereotyping that underpin marginalisation, discrimination and violence against girls and women." (GGMP 2015)*

When global reporting fails to include women's expertise, it fails to comply with the fundamentals of journalism: balance, fairness, and accuracy. It is also missing half the story.

**InterviewHer** aims to be part of the solution and spearhead a more gender-balanced practice of reporting from conflict zones, and a more balanced and equitable coverage of security and peace issues. The tool, designed with journalists in mind, makes it easier to reach women expert sources with fresh perspectives on issues of conflict, peace and security. It will be updated with new experts continuously.

This project draws upon Nobel Women's Initiative's decade-long engagement with bold women igniting change in their communities and our in-depth media and communications expertise. **InterviewHer** aims to ensure that hearing women's voices and expertise in situations of conflict and security is now the norm.

The InterviewHer website will be available online at [www.interview-her.com](http://www.interview-her.com) from noon, February 13, 2019.

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*Advocating for peace, justice and equality*